



Empowering Brands, Elevating Business Success

*Discover the Experience of an End-to-End, Comprehensive, Seamlessly
Pleasing Commercial Space Intelligence Solution – Now at Your Fingertips*



ABOUT



Empowering Your Business and Beyond

Asets, a part of Tradisco Investama, leader in Property Investment Management, ASETS operates **188 point of presence in 4 countries - Indonesia, Singapore, Qatar, United States**

We are proud to introduces Indonesia's first AI-powered e-commerce platform to support businesses at every level that support 360 degree of commercial brand. Through the ASETS Virtual Intelligence System (AVIS), we provide solutions to elevate business and connect millions of Business

With ASETS, unlock new opportunities to elevate your business.



The secret behind successful Top Brands & How **ASETS** Unlock their Expansion

Under ASETS's holding, 2001 marked a historical milestone in supporting local businesses to grow domestically while introducing their cultural value from Asia to USA.

Today, ASETS is committed to serving the country by expanding its property investments and services for greater economic benefit.

We collaborate with brands to increase their value through our property investment and infrastructure, connecting businesses with high-traffic, strategic commercial locations. Through an advanced data-driven platform and a comprehensive ecosystem, ASETS empowers franchise owners to maximize their brand's potential while minimizing operational risks, ensuring sustained growth and profitability.

Key Collaboration Benefits

Increased Brand, Franchise, Corporate Value

ASETS' s expertise and network make your brand an attractive opportunity for investors and partners

Higher ROI , High-Traffic Commercial Area

Strategic, high-traffic locations ensure better revenue performance strengthening your franchise's overall profitability

Brand Expansion Made Easy

ASETS simplifies and accelerates your franchise expansion, even in highly competitive markets.

E2E Streamlined Operations From Billboard Ads to Spaces

By handling the complexities of location management, ASETS allows you to focus on building your business.



ASETS Board Team



**Amanda ISA, ST.,
M.IEEE., CDCP.**

Co-Founder,
Commissioner

Award-winning Women in Tech and Advocate for Yayasan Kreasi Anak Nasional @Tech.lads with 8 international and 7 national awards both in social, natural science and public speaking 2 International Paper Publication with 30+ achievements in advancing technology for humanity



**Ferdian Chaniago,
B. Eng**

Holding Representative

Acomplished professional with extensive experience in Financial Services and Tech Startups, specializing in process optimization and customer-focused innovation. He has successfully leads strategic initiatives to connect businesses with high-traffic commercial locations, fostering franchise growth and long-term profitability



**Wildan Pradana,
ST., B.ENG.**

Co-Founder,
Chief Executive Officer

Seasoned CEO with extensive experience in mechanical/industrial engineering. Proven track record in construction, mining, project management, procurement, and business development. B.Eng. (Mechanical) from QUT.



**Catherine Maria
Widodo B.Comm**

Chief Commercial and
Global Expansion

Catherine is a global experience commercial person known for her visionary ideas and ability to manage cross-border business operations. A graduate in Commercial Studies, Catherine built her reputation through strategic innovations that connects international markets.



**Reza Ramadhana,
S.AK, CBIA, MIEEE**

Chief of Finance and
Infrastructure Investment

Excellent Strategic Financial Advisor and Award-winning Asia Pacific Conference in Tech Competition back then in 2018. Specializing in strategic growth and financial planning. Proven track record in finance and technology, including international audit experience.

ASETS Product & Solutions



ASETS Commercial Space

Offer 188 strategic locations across Indonesia, Singapore, Qatar, and the US. Our ecosystem provides comprehensive solutions to help your business grow & succeed.



ASETS Commercial Design

Empower your business with comprehensive design and consulting services. From branding to go-to-market strategies, we'll elevate your brand and drive growth.



ASETS Property & Inventory Management Platform

Since 2018, ASETS has streamlined property and inventory management. Our innovative platform provides real-time visibility, reducing costs and improving efficiency.



ASETS Capital and Strategic Investment

ASETS drives sustainable growth through strategic investments. We acquire land, develop infrastructure, and form partnerships to optimize assets.

ASETS Commercial Space



MiniMall MT, Haryono



West Bay Doha, Qatar



34 Province National, Indonesia



La Brea Los Angeles, United States



Outram Singapore

With offers your business with our 188 strategic locations across Indonesia, Singapore, Qatar and United States. Since 1994 Our Holding acquisition land, operate and maintenance land, property and leverage



ASETS Commercial Design

Since 2018, ASETS offers a Innovative Property and Inventory Management Platform designed to streamline operations and optimize asset utilization.



ASETS Property & Inventory Management Platform



Premium Asets Site-Intelligence

A premium site with e-catalogue customized design based on marketing research with pro- features; virtual tour, ai based preferences, etc

Front End

Features

Virtual 360, E-Catalogue

Objective

Marketing, Time reduce for Survey



E-commerce Commercial Space -Intelligence

Online marketplace that connects people who want to rent/sell out their property with people who are looking for commercial space to expand their business

Middleware

Features

Marketplace

Objective

Sales, Tap new Market



Asets Management Service-Intelligence

Asets Management Service is an web-based tools that helps property manager automate back-office, financial, and administrative processes.

Back End

Features

Property Management System

Objective

Monitoring and Maintenance ASETS

ASETS Capital and Strategic Investment

As a strategic investment solutions, we specialize in driving sustainable economic growth and developing on high-impact investment opportunities.



Partnership Options for Brand Owners

Tailored Opportunities by ASETS

ASETS provides tailored partnership options **based on company financial health and brand assessments**. Each level offers customized packages to **maximize growth and success**.



Green Level

High Potential
(Strong BEP, ROI, and Brand Value)

Brand Acquisition & Funding

ASETS acquires the brand and provides funding, space, and resources.

Funding & Land Package

Funding with strategic commercial location packages.

Commercial Space Lease

Access to ASETS spaces with cash or revenue-sharing options.

Franchise Support Package

Funding and operational support for franchise expansion.



Orange Level

Moderate Potential

Partnership Funding Support

Funding for franchisee (Mitra) individuals (KTP/NPWP) or businesses (SIUP/TDP).

Tailored funding and location bundles with brand/company.

Commercial Space Lease

Access to ASETS spaces with cash or revenue-sharing options. Opportunity to receive highest traffic and brand awareness, Advertising and Billboard Partnership Support Available.

Pilot Agreement (MoU)

Up to One-year partnership to evaluate performance.



Dark Blue Level

Potential

Pilot Agreement (MoU)

Up to One-year partnership to evaluate performance.

Commercial Space Lease

Access to ASETS spaces with highest traffic and brand awareness, Advertising and Billboard Partnership Support Available

ASETS

List of Property and Point of Presence

Since 1994, our holding acquire and build a Innovative Property designed to **optimize asset utilization and manage it benefit to broader society**

For more list location :

www.aset.co.id

Location , Direction Maps

Community-Hub MT. Haryono, Jakarta , https://maps.app.goo.gl/VcbbzC3y4aXPkkKSA
Learning- Hub Jatinagor, Bandung , https://maps.app.goo.gl/vB8EHvvpNj9Stopu5
Culinary- Hub Kuningan Jakarta , https://maps.app.goo.gl/vB8EHvvpNj9Stopu5
Kalimantan Tengah Panglima Utar Pangkalan Bun , https://maps.app.goo.gl/vHzXSVnKbqpHm8xZ8
Cibinong Mayor Oking , https://maps.app.goo.gl/JAITfoRmp7Dqanz6CA
Lampung Kalianda , https://maps.app.goo.gl/jDnxCodFRtENaQjC7
Jakarta Tomang Raya 2 , https://maps.app.goo.gl/soxtaf8rWFgKhNFo8
Bengkulu Rawa Makmur , https://maps.app.goo.gl/XVqSgVGyZsXiMSV9A
Lampung Natar , https://maps.app.goo.gl/gaCMMSX41Kyhx1nC7
Pekanbaru Muara Basung , https://maps.app.goo.gl/wUbbTV4BVWhanJfJ6
Pekanbaru Ababil , https://maps.app.goo.gl/D2WvxAi4zvdbmPQ66
Dumai Bagan Besar , https://maps.app.goo.gl/cE9kZZ6KzcVA27Wy6
Semarang - A.Yani , https://maps.app.goo.gl/kz86iAYAb6mRFERW8
Jember - Kenanga , https://maps.app.goo.gl/nDyqqkRQXzA5mZYu8
Purwakarta Cipularang B , https://maps.app.goo.gl/FaXsplFQUKLw2zdJ9
Bandung Kiara Condong , https://maps.app.goo.gl/zcCwq4BSCb7bVCXB6
Banjarmasin Tapin , https://maps.app.goo.gl/XYDJBeYGafKWJBTj6
Banjarmasin Kertak Hanyar , https://maps.app.goo.gl/4sxsMoDWQX9owcaV8
Papua Sorong , https://maps.app.goo.gl/4DJT7DTTppfx48U19

Connect With Us

Stay informed on the latest potential collaboration at ASETS.
Our sites relations section delivers comprehensive insights into our business, showcasing our performance and highlighting exciting growth opportunities on the horizon.

01

Head Office

Gedung Artha Graha, 26 floor (SCBD), Jl. Jend. Sudirman No. 52-53, Kel. Senayan, Kec. Kebayoran Baru, Jakarta Selatan. Zip Code 12190

02

Back Office

Gedung The CEO Tower Lt. 15 Jl. Simatupang, Cilandak, Jakarta Selatan

03

Operation Office

Palma One Lt. 2, Jl. HR. Rasuna Said Kav. X2 No. 4 Kuningan, Jakarta Selatan 12590, Indonesia





Experience End-to-End
Comprehensive Aesthetic
Commercial Space Intelligence
Solution on your hands

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